

INTERNATIONAL PROFESSIONAL MASTER'S IN ADMINISTRATION AND DEVELOPMENT OF SUSTAINABLE ENTERPRISES

Today, the importance of green economics as an instrument to achieve sustainable development is recognized worldwide. A green economy requires sustainable enterprises, which in turn, need leaders who are committed to the environment and communities, client-oriented, who understand and apply the concept of sustainability in their daily lives, who have experience in administration and finance, with strong bases in human resources, who master the language of investment, but who also are able to understand different cultures.

The master's program in Administration and Development of Sustainable Enterprises (ADSE) is an educational offering, with an interdisciplinary, systemic and integrated management education approach, which responds to the opportunity that green economics offers in livestock management, forest management, agriculture and tourism, among other sectors. This master's program trains professionals who are able to consolidate SMEs and sustainable joint ventures, from their administrative, managerial and development functions of private, cooperative or other joint enterprises, development projects, NGOs that promote local economic development, local development management offices and ministerial offices working in rural economic development.

The goal is to help these professionals develop: a) essential competences required of administrators and sustainable enterprises; b) practical and interdisciplinary practices that prepare them to execute new initiatives, projects and sustainable enterprises, mainly in the fields of livestock management, agriculture, forest management and tourism; c) the ability to understand, analyze and work in the political and socio-cultural context of sustainable enterprises; and d) the skills needed for planning, monitoring and evaluation of administrative and managerial interventions and actions for sustainable enterprises. To do this, the program gears its activities and values toward promoting the culture of quality, collaborative spirit and social and environmental responsibility.

Duration and when it is offered during the year

This master's program has a duration of 18 months, beginning in July of each year and ending in December of the following year. Of the program's six quarters, the first four quarters are spent in classroom instruction on CATIE's campus in Turrialba, Costa Rica, and the last two quarters are spent pursuing internships or gaining professional experience, either in Costa Rica or in another country.

General structure and courses offered

In order to earn the *Master's in Administration and Sustainable Enterprise Development* degree, the student must pass a minimum of 60 academic credits, of which 40 credits correspond to courses and 20 credits to the professional experience or practicum. The program is structured in six quarters and has an academic load of 10 credits per quarter.

Courses include lectures, practices, individual and group work, case studies, group discussions, field trips and homework. The professional experience, also known as internship, is conducted during the fifth or sixth quarter of the master's program in a private enterprise, organization, institution or government office where the student can apply administration or development skills.

Organization of courses and professional experience per trimester (quarter)

Curso o experiencia profesional	Créditos	Trimestre
Administración y Desarrollo de Negocios Sostenibles	3	I
Instrumentos de gestión para la administración y desarrollo de negocios sostenibles I	4	I
Sostenibilidad aplicada a los negocios	3	I
Instrumentos de gestión para la administración y desarrollo de negocios sostenibles II	4	II
Investigación de mercado y mercadeo	3	II
Electiva I*	3	II
Instrumentos de gestión para la administración y desarrollo de negocios sostenibles III	4	III
Economía y Desarrollo Sostenible	3	III
Electiva II**	3	III
Instrumentos de gestión para la administración y desarrollo de negocios sostenibles IV	4	IV
Electiva III*	3	IV
Desarrollo y gestión de proyectos	3	IV
Experiencia profesional I: aplicación en administración	10	V
Experiencia profesional II: aplicación en desarrollo	10	VI

*El curso electivo en el trimestre II, III y IV, el estudiante lo elige entre una oferta de más de 20 cursos por trimestre que ofrece el CATIE en diferentes temas de agricultura, recursos naturales, sociales, económicos, ecológicos, etc.

Internships or professional experience

The professional experience, also known as internship, is conducted during the fifth or sixth quarter of the master's program in a private enterprise, organization, institution or government office where the student can apply administration or development skills. Thus, during the internship, the student is exposed to administrative and managerial tasks, as required to perform the management or development related to sustainable enterprise activities.

Admission

Students must fill out and send the form available on line, as well as the documents indicated in (<http://www.catie.ac.cr/es/programas-de-educacion/posgrado/admision>). Once the Admissions Office receives all the information, the staff reviews it. Applicants must obtain at least 70 points out of 100 to be admitted. Criteria and relative weight of these in the Admission evaluation are the following: Academic degree training (10%), justification of interest in the master's program and to pursue graduate studies (25%), personal references from the applicant's professors or supervisors (25%); analysis of the résumé or CV (20%) and university grades for the undergraduate program (20%). The results of the Admission application are communicated officially to the student, usually within a month of receipt of all of the required information. A minimum of a university bachelor's degree is required to enter the master's program.

Contacts and further information

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